



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

WEDC Global Trade Ventures | September 2022 – May 2023 | [Global Trade Ventures](#) | [WEDC](#)

The Wisconsin Economic Development Corporation (WEDC), with support from the Small Business Administration, provides opportunities to meet foreign buyers with a trade mission style activity to meet prospective end-user customers, distributors, dealers, agents or representatives in one on one meetings. WEDC Trade Ventures are available to all goods and services exporters and provide a high-level country briefing from WEDC's market development director before each venture. Ventures, or missions, often contain tours of a country's major markets and pre-arranged customized meetings with companies whose needs or capabilities align with your export objectives.

Upcoming Trade Ventures

- [South Korea \(Seoul\) | September 24-30, 2022](#)
- [England and Scotland \(London, Manchester and Glasgow\) | October 29-November 5, 2022](#)
- [VIRTUAL – Australia and New Zealand | November 7-11, 2022](#)
- [VIRTUAL – Israel | January 23-27, 2023](#)
- Mexico (Monterrey and Mexico City) | February 19-25, 2023
- [Canada \(Toronto and Montreal\) | March 19-24, 2023](#)
- Vietnam and Thailand (Ho Chi Minh City and Bangkok) | April 1-8, 2023
- The Netherlands and Belgium (Amsterdam and Brussels) | May 6-13, 2023

Wisconsin - America's Dairyland

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